

## Journal of Information Science and Technology (JIST)

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**Mission:** The **Journal of Information Science and Technology (JIST)** is a unique and innovative peer reviewed publication of the **Information Institute**. **JIST** is founded on the premise that the wealth of our society is largely dependent on its ability to organize. This ability entails working with information and therefore handling it effectively. Information therefore is the lifeblood of organizations. The **JIST** mission is to significantly expand the domain of *information* research to a wide and eclectic audience of academics, consultants and executives who are involved in the management of organizations either for competitive advantage or service delivery enhancement.

JIST will publish original research and comments about the science of information and the application of technology for the successful management of organizations. Contributions are particularly welcome which analyze the results of interdisciplinary research and relate to the intersection of theory, method and empirical findings. Of interest and disseminating of information to support functional and cross-functional organizational operations, planning, and decision-making. Further, publications will include the results of investigations that advance practice and understanding of the application of technology to support efficient and effective business operations. **JIST** submissions will be **double blind refereed** and will provide a forum for high quality research, communication and debate on the subject of the science of information and its technology-enabled application.

**Audience:** **JIST** will be of value to both academic and practitioner audiences. The audience will include those individuals who are interested in conducting research related to the consideration of information as a valuable corporate resource. Manuscripts reflecting all research approaches will be encouraged, including those that are multi-disciplinary. These will include information professionals who consider information to be a resource that they can leverage for organizational effectiveness. Such practitioners may reside in a broad spectrum of functions, including information technology, human resources, marketing, service delivery, supply chain management and logistics.

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