

Developing a Theoretical Methodology for Assessing Phishing Susceptibility in an Academic Context

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Abstract

The objective of this research paper is to summarize findings of earlier phishing research in an academic context. After analysis of the results, both the conclusions and limitations were considered to develop a theoretical methodology that should produce more reliable and generalizable results. The proposed methodology not only allows us to search for the factors behind the consensus that university students are more tech-savvy and thus less susceptible but also creates options for future research combining the technical aspects of phishing with human factors and the cognitive aspects of being victimized. The findings stemming from research with the proposed methodology could also be used for creating more effective awareness and training programs for university students.